

COMPANY PROFILE



WINNER

dare to innovate

Winner Nippon Leatherette Pvt. Ltd
(Formerly known as Winner Nippon Electronics Ltd.)
An ISO 9001:2015 company

ABOUT US



Winner Nippon Leatherette Pvt. Ltd., a unit of Raglan Group, manufactures the highly consumed technical textile Polyurethane (PU) and Polyvinylchloride (PVC) synthetic leather of international standards. Company was taken over by the management in 2006 and diversified into a totally different business of manufacturing synthetic leather products. Instead of Chinese competition and technical issues involved in the industry, we have achieved the outstanding growth levels and developed innovative products. We are having fully equipped plants of dry processed Polyurethane and wet processed Polyurethane synthetic leather lines.

We are the trailblazers to boost confidence of industry to fight Chinese competition and rise from the lesser self of producing only volumes to the greater self to think of innovations and advanced products. Our team has also developed *breathable* PU leather as a substitute to genuine leather which has become very popular in the market. Our tag line of "NO ANIMAL KILLING" to save the environment is being appreciated in the industry circle. We are confident and hopeful that these new innovations will not only help us to sustain present growth levels but take us to new heights.

Our clientele base covers approximately all regions of India including some clients abroad. Few of our prominent clients include Kiran Medical Systems, Relaxo, Bata, Hero Cycles, Titan, VKC Group, Fast Track, Unity Industries, Spartan Sports, Universal Sports, Paragon, Zaari Fashion, ASMA Store, Sanatan Bus Body Builders, Sakay Traders, Everlast, Xpeed Sports, Soccer, Super Tannery, Om Rexine etc. We take care of the customers' need to cope with the growing needs of this new age by adding new machines & technology. Consistency of orders and long term relationship with customers indicate the trust and belief of customers in our products and our Company as such. The transparent, ethical and customer friendly schemes are floated to create win-win situations for our esteemed customers and our Company. European countries are liking our products and are keen to have strategic alliance/collaboration with our industry. We have also started exports and planning to increase size in near future.

MEET “THE CMD”



Mrs. Ritu Singal, L.L.M. Gold Medalist and recipient of prestigious award of “Woman Entrepreneur of the Year 2011” for Leaders of Tomorrow Awards by ET Now Pan India, is Managing Director of Raglan Infrastructure Pvt. Ltd., a pioneer of Real Estate Business in the region and Winner Nippon Leatherette Pvt. Ltd. manufacturing PU & PVC Synthetic Leather.

Raglan group stands today only due to her positive attitude and elaborative efforts. On untimely tragic demise of her husband in April 2007, Mrs. Singal, though shattered, yet the way she took the charge of troubled business left many people speechless. Following her husband’s death, life was not easy for Singal. The group faced an outstanding loan of 40 million dollars from banks, some real estate projects were stalled by the High Court following a Public Interest Litigation; several cases were pending in the courts; her staff was leaving and some higher authorities even called up on behalf of clients asking for refund of money they had invested in the projects. Instead of throwing her hands in desperation in air, faced each issue without retreating a single step with firm grit and determination. She entered in the male dominated corporate world with her resolute approach of doing things in her favour amidst the most unfavourable circumstances. Her remarkable ability to smile even against all odds, gave confidence to insecure and devastated Raglan family. With her leadership skills and focused mind, she led her team from front and ensured that a totally non-viable project of making synthetic leather has been brought to such a level that it could compete with countries like China today. It has now ventured into European market by making green leather which is environmental friendly. She works innovatively with a mind to create products which will protect the environment.

Glimpse of her Achievements:

- She is an Independent Certified Coach, Teacher, Trainer and Speaker with The John Maxwell Team.
- ‘Outstanding President’ for the Year 2012-13 by Rotary Distt. 3080.
- Awarded “Woman Entrepreneur of the Year 2011” for Leaders of Tomorrow Awards by ET Now Pan India.
- Nominated for the ‘Woman of the Year Award 2010’ Dainik Bhaskar Group
- ‘Outstanding Secretary’ for the Year 2009-10 by Rotary Distt. 3080.
- ‘Management Excellence Award’, awarded by the Management & Industrial Development Institute, Jalandhar in March, 2009.
- ‘Gold Pin’ (an award) awarded by the Soka Gakkai International for her valuable contributions in 2004.
- Gold Medalist in Bachelor & Masters of Law from Punjabi University, Patiala (Punjab) in 1989 & 1991.
- She is appreciated by Governor of Haryana for her contributions to Sankalp organisation
- Bee of the week August, 2017



Ritu Singal

FOUNDER

CORE VALUES

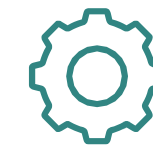


Mission

Our prime mission is to develop a relationship of reliance with our customers and for the same we serve the excellent quality products. Besides, we are dedicated towards the fulfillment of the responsibilities on the social and professional grounds. This is our mission which motivates us to stay ahead in this highly competitive era.

Quality Assurance

We are equipped with quality control unit that assists us in assuring the quality of our fabric. Various stringent quality tests are conducted under the supervision of experts to ensure the finest quality of our products. Every piece is checked strictly before dispatching it to our clients, so that we can deliver flawless products.



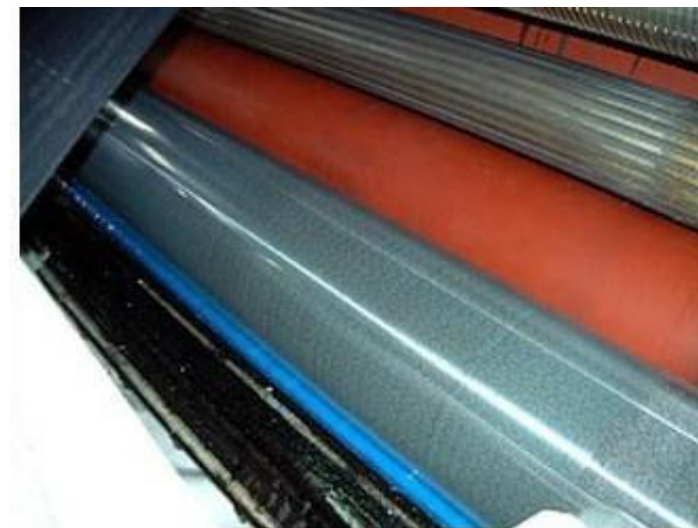
Values

Our vision is to contribute towards environment protection, social needs and by adding highly technical products which will create demand worldwide and creating “Made in India” Brand Equity.

INFRASTRUCTURE



We are having fully equipped plants of dry processed Polyurethane and wet processed Polyurethane synthetic leather lines. Our largest capacity plants are well equipped with latest technology machines and equipments. A new line for production of high end Polyurethane and Polyvinylchloride leather has also been installed recently.





PU – BREATHABLE LEATHER

Our breathable PU leather has been recognized as a substitute to genuine leather which has become very popular in market. It is considered to be a supreme product like genuine leather due to its characteristics, applications and going by the current market scenario, it is one of the most popular man made textiles.

With characteristics like light weight, homogenous quality, high strength, ageing resistance, rubbing and flexing resistance, soft touch, easy processing & availability in large varieties, Synthetic PU Leather product made by wet process, feel, look & have properties similar to genuine leather. This has added to its superiority as a product, as it replaced the genuine leather and being environment friendly, it meet the market demand for leather without creating any imbalance in the ecological chain.



PU/PVC Leather Cloth

We are the first fully equipped plant of PU Synthetic leather having both Dry & Wet process Coagulation process in India. We manufacture wide range of PU leather cloth of International standards as per specification, design pattern and color choice which is widely used in the manufacturing of garments, shoes industry, sports accessories, upholstery, automobile industry & varied related fields. To ensure product of high quality and international standards, we have the best formulation technicians capable of providing PU Synthetic leather of any kind & any design. Winner has the most modern and state of art 'Wet PU Leather Process' production equipments to produce different varieties like Napa, Suede, Patent, Putina, Microfibre, NUBUCK, Fibre, Crepe Satin finishes in PU leather cloth. We are constantly engaged in Research & Development to develop new products which can replace genuine Leather.



REACH Compliance PU Leather

Our PU lining for the shoe exporters are REACH compliance, which is basic requirement of shoe exporters, exporting their shoes to European countries. Even the Chinese PU lining cannot give us competition in this segment. Our products are very well accepted in leather goods segment and have been regularly approved by our clients i.e. the reputed leather goods manufacturers already named in previous pages. We supply to vendors who supply their end products to above mentioned manufactures. In domestic footwear market also our products are well accepted by manufacturers of footwear with PU injection technology. We expect big business in this segment in coming months. We also have presence in secondary car seat cover market beside O.E suppliers of automotive industry. Our products are approved by automotive customers like Mahindra & Mahindra, Sonalika Tractors, Swaraj, Harita seating systems etc.



APPLICATIONS



We are equipped with quality control unit that assists us in assuring the quality of the fabric. Various stringent quality tests are conducted under the supervision of experts to ensure the quality. Every piece is checked strictly before dispatching it to the clients, so that we can deliver flawless products. We are also constantly engaged research & development new products which can replace genuine leather.

Our PU, Semi PU and PVC Synthetic Leather Cloth are available in thickness ranging from: 0.45mm, 0.50mm, 0.60mm, 0.70mm, 0.80mm, 0.90mm, 1.0mm, 1.1mm, 1.2mm, Onward up till 3.0mm and more.

Our range of PU, Semi-PU and PVC Synthetic Leather Cloth is used for multi purpose application in following sectors:

- Automotive Industry
- Furnishing Industry
- Leather Goods Industry
- Footwear Industry
- Medical Industry
- Bag & Upholstery Industry
- Sports Industry
- Garments Industry

PRESENCE *of our products*



UPHOLSTERY

Sofas, Chairs, Beds,
Car Seat



SPORTS

Football, Basketball,
Gloves, Leg Guards



MEDICAL

Exposure suits, Operation suits,
Respirator, Cap, Over Sleeves,
and Diapers.



BAGS

Bags, Briefcase,
Laptop bags, Bean
Bags



GARMENTS

Fashionwear, Jackets,
Skirts, and Rucksacks



BEDDING

Adjusting in Bed Sheet,
Bedspread, Quilt cover, Pillow
slips, Slide proof mat, Cushion,
Mattress.



FOOTWEAR

Ladies Shoes, Gents
Shoes, Fancy Shoes,
Children Shoes.



ACCESSORIES

Purse, Belts, Wallets,
Wristwatch Strap



INDUSTRY

Road bed cloth, Shield cloth,
Waterproof & rolling material
cloth, Vaster in Car & Filter
material

OPPORTUNITIES



GROWTH POTENTIAL

Government of India has emphasized on the promotion of textile industry, especially by paying attention to the innumerable use of nonwovens in unnoticed applications.

Indian industry is starting to expose itself to international trends by inviting foreign players to partner with entrepreneurs in India. Latest announcements & some encouraging steps taken by recent Government are also playing a good role in development of Indian industry which indicates towards a positive sign to achieve best.

The promotion of nonwovens in India is promising in healthcare as traditional textiles are replaced with single-use disposables, improving agriculture for better crop protection and in geotextiles to meet increasing needs in infrastructure and the possibility of controlling floods.

FOOTWEAR INDUSTRY

The footwear market is growing very fast in India and the same is expected to double in next 5 years. The consumption of synthetic leather is also increasing day by day. As on date there are approx 600 PU injection machines all over India consuming approx 30 lacs meters of synthetic leather per month. We are targeting only approx 5% of this market within next 6 months. We expect good quantities from this segment.

Beside this the exporters of shoes will start consuming our REACH compliance PU lining in a big way as their overseas buyers are becoming stricter on the REACH compliance material. We are one of the few in India who are making REACH compliance PU lining. A quantifiable business is expected from this segment also.

AUTOMOTIVE & SECONDARY REPLACEMENT MARKET

This segment is consuming synthetic leather (PU&PVC both) in a big way. The textile fabrics and genuine leather are being replaced by synthetic leather. Our products are already well accepted in automotive and secondary replacement market of car seat cover. We hope good business for this segment very shortly. The quantity will include both PU and PVC synthetic leather.

LEATHER GOODS INDUSTRY

We have the reasonably good presence in this segment already. Our products are approved by customers like Carlton Overseas, Gupta Overseas, Tata International, Lunar Group & VKC Group etc. Good volumes of business are also expected from this market.

SPORTS GOODS INDUSTRY

Our products range already has products for leg guard, hand gloves, hockey grips etc. The manufacturers of sports goods are in our vicinity and we can reach them within 2-3 hrs time. The advantage of being in vicinity is going to get us good business in this segment. More over the requirement of REACH compliance synthetic leather is also growing in this segment which will give our sales a boost in this area.

HIGH END PRODUCTS

We are also targeting niche markets of high value products with typical and special requirements. REACH compliance PU lining thermo PU, stretch etc are few of the specialty items. These items will give us an edge over the competitors and will fetch us good margins. We are working on developing PU shoe upper for exporters PU furnishing, car seat cover material with hydrolysis resistance we expect good price for products in India.

COMPETITION

In 100% PU products which are aimed for shoe exporters, we don't have much competition because there is hardly any manufacturer in India. Chinese imported items are nowhere in competition in this segment as they are not supplying REACH compliance products. For PVC synthetic leather the market in India is so vast and is growing rapidly. Hence we are quite hopeful that we can create market for us in India very easily. We are continuously receiving enquiries for export market. The development work is already on and same good orders are expected very soon from this area.

OUR STRENGTH



GROWTH POTENTIAL

1. Latest technological plant in India
2. Fully equipped plants of dry processed Polyurethane and wet processed Polyurethane synthetic leather lines.
3. We manufacture chemical free products according to European REACH Norms.
4. Quality and major technical product development like fire retardant, scratch-proof, hydrolysis, breathable, phthalate free, waxy free and azo-free PU etc.
5. Wide range of color choice and characteristics of the products

OPPORTUNITIES

1. Huge demand and supply gap. The supply is just 10% of the annual demand. Currently, this gap is being filled by imports from China.
2. Per capita footwear consumption in India is expected to increase up to four pairs, while domestic footwear consumption is expected to reach up to five billion pairs by 2020.
3. Growing fashion consciousness globally
4. Use of Information Technology to help eliminate the length of the production cycle for different products
5. Product Diversification – there is a lot of scope for diversification into other products, namely, leather garments, sports goods etc.
6. Growing International and Domestic markets
7. Use of e-commerce in direct marketing

AUTOMOTIVE *specialty products*



WINNER
dare to innovate

PVC FOAM LAYER

CUSTOMIZED COATINGS
in PU and Acrylics for Scratch
Resistance, anti-bacterial,
Leather Feel, FR, Water
Repellency, etc.

TEXTILE SUBSTRATE
of choice or none in case
of unsupported

PVC OR PU ADHESIVE
Or none in case of non
supported

TOP LAYER
Pure textured PVC layer

We are the pioneer in producing 100% PU synthetic leather through wet process technology. We also have fabric coating technology through direct coating machine for various applications.

We bring to our customers a wide variety of customized artificial leather possessing the following features

- Cleaning Ability
- Flammability
- Anti-Fogging
- Cold Resistance (Cold Crack)
- Abrasion Resistant
- Denim Resistance Finishes
- Heavy Metals Free
- Anti Microbial Products
- Products with Lemon fragrances
- Cool Black
- UV Resistant
- Weather Resistant
- Alcohol Resistant
- Colour Fastness
- Stain Resistant
- High Flexing
- Salt Water Resistant

While we design products to feel like leather once installed, we also offer various gloss finishes to the product. This PVC leather cloth is offered in finishes from ultra matt to high gloss and in various leather-like textures and two tone colours. We also offer both solid and expanded PVC leathers based on the end application. (With or without textile backers- unsupported). Our range of post processing equipment like tumbling and lacquering lines also ensure increased resemblance to real leather. Our product development team continues to innovate while trying to achieve the best balance of weather resistance and leather like characteristics.

Our products are offered in thicknesses ranging from 0.70mm to 3.20mm with substrate backers based on cotton, polyester, blends and non woven's in varying construction to meet specific demands such as elongation, tear strength and tensile.

WHY CHOOSE US?



Our six important reasons for association and business with us



QUALITY

Quality that abides international standards and exceeds all your expectations.



VARIETY

Wide range of colors as per the request of client.



CAPACITY

Largest capacity plant to deliver urgent orders in time.



COMMITMENT

Committed to excellent servicing to ensure long term relationship with our clients.



ZERO TOLERANCE

Product as per requirement.



RANGE

Availability of both Dry PU Leather and Wet PU Leather.



Get in Touch With Us

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